



LIFE PRIORITY™

YOUR LIFE, OUR PRIORITY

Life Priority™ Designer Food® Formula
From Durk Pearson & Sandy Shaw®

LIFT CAPS™

LONG-LASTING LIFT™ IN CONVENIENT CAPSULE FORM

Leap into your day with tasty, natural fruit-flavored **LIFT CAPS™** for very fast and long-lasting mental energy. **LIFT CAPS™** fires up your brain naturally and jump starts your day. It contains essential nutrients, including L-phenylalanine,* that make and activate the release of noradrenaline, the brain's version of adrenaline, an important neurotransmitter.

- **L-phenylalanine** (an essential amino acid) and its cofactors help the brain produce noradrenaline and can help boost a positive mental attitude.
- **Noradrenaline** is a neurotransmitter and is not a drug. It is a natural substance made by certain nerve cells in your brain from nutrients in your diet. It is used to transmit messages from one nerve cell to another. Therefore, it is called a neurotransmitter. You do not have an unlimited supply of noradrenaline and after you've been working all day you get very exhausted, especially if you are not eating right. Not eating right or eating irregularly causes you to run out of the nutrients that your brain needs. Many people revert to coffee or an unhealthy energy drink in a can.
- Everyone who uses coffee and/or unhealthy energy drinks the first thing in the morning makes you bright-eyed, bushy-tailed and gives you a lot of energy. The second cup of coffee doesn't do as much as the first and the third does less than the second, and the fourth, even less. By the end of the day additional cups of coffee just make you feel spaced out and jittery.
- **LIFT CAPS™** also works to provide appetite satisfaction.
- **LIFT CAPS™** contains 80 mg of caffeine per serving. The two major effects of caffeine is that it causes the release of noradrenaline and causes you to be more sensitive to noradrenaline. The problem is that it does not help you to make more noradrenaline. It is like burning a candle at both ends.
- Therefore, **LIFT CAPS™** is a combination of nutrients that help the brain make more noradrenaline. It is a long-lasting version of coffee. You might say that it is the thinking man's coffee because it gives you a lot of get up and go without the "down." **LIFT CAPS™** is also available in a drink mix form as **LIFT™** powder.

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For more information, see our website

www.LIFEPRIORITY.com

Life Priority, established in 1994, offers supplements that are scientifically-formulated, results-oriented, and GRAS (Generally Recognized As Safe) and are manufactured at USDA and FDA inspected facilities.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Suggested Use

Serving Size 2 capsules
Servings Per Container 60

Amount Per Serving	% Daily Value
Vitamin C (as niacinamide ascorbate, as ascorbic acid, as ascorbyl palmitate) 325 mg	550%
Vitamin E (dL-alpha tocopheryl) 30 IU	100%
Thiamin (vitamin B1 as thiamine hydrochloride) 1.5mg	100%
Riboflavin (vitamin B2) 3 mg	176%
Niacin (vitamin B3 as niacinamide ascorbate) 75 mg	375%
Vitamin B6 (as pyridoxine) 16 mg	800%
Folate (as folic acid) 100 mcg	25%
Vitamin B12 (as cyanocobalamin) 20 mcg	333%
Pantothenic acid (Vitamin B5 as calcium pantothenate) 18mg	180%
Zinc (as zinc gluconate) 3 mg	20%
Copper (as copper bisglycinate) 420 mcg	21%
Chromium (as chromium nicotinate glycinate) 25 mcg	21%
Phenylalanine 600 mg	†
Taurine 200 mg	†
Glycine 150 mg	†
Caffeine 80 mg	†

† Daily Value not established.

Other Ingredients: Gelatin capsule, magnesium stearate, silicon dioxide.

PHENYLKETONURICS: CONTAINS PHENYLALANINE

SUGGESTED USE:

For adults only. When feeling mental fatigue, take 2 caps on an empty stomach, 1-4 times per day.

Caution: Do not consume more than 2.4 grams of supplemental phenylalanine per day. Not for use by children, pregnant or lactating women, persons with the genetic metabolic disorder, PKU, psychosis, persons taking prescription MAO (monoamine oxidase) inhibitor drugs, pigmented malignant melanoma cancer patients, those with Wilson's disease, or those with a violent temper. Not for use by anyone sensitive to any of the ingredients. Excessive consumption of L-phenylalanine or caffeine may cause insomnia, especially when taken in the late afternoon or evening. If insomnia occurs, reducing the amount consumed by half will usually correct the problem. If insomnia is a problem, we suggest taking LIFT CAPS™ only once per day for the first week, right after you arise in the morning. During the second week and thereafter, take it twice per day, upon arising and an hour before lunch.