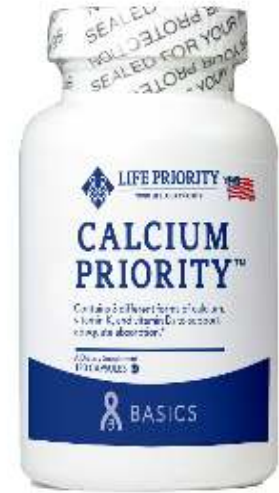




LIFE PRIORITY™

YOUR LIFE, OUR PRIORITY

CALCIUM PRIORITY™



HIGH PERFORMANCE CALCIUM SUPPLEMENT

Included in one capsule of **Calcium Priority™** are three different forms of calcium. There is **tricalcium phosphate**, the same type of calcium you have in your bones, **calcium citrate** and **calcium ascorbate** along with Vitamin K₂ and Vitamin D₃.

The three different forms of calcium are absorbed in three different ways. The calcium ascorbate is particularly interesting, and it is important for calcium transport across the gut into your blood stream, so calcium ascorbate helps the other forms of calcium to be absorbed. We put beta-carotene, vitamin D and calcium borate as co-factors to help transport the calcium throughout your body. The advantage of the calcium citrate and calcium ascorbate is they don't require stomach acid to have good bioavailability.

There is epidemiological data that suggests that people who have higher levels of calcium and vitamin D in their diet have a lower incident of colon cancer. Even though women are at a higher risk of osteoporosis than men, nevertheless, the bones of men can become less dense as the men become older and become more likely to fracture bones in a fall.

Calcium supplementation is an important thing for men as well as women since a lot of people are drinking a lot less milk now because of concerns about fat and cholesterol. You've got to get calcium somewhere and if you are not going to be drinking a lot of milk, you really need to be taking a supplement.

"Some people may wonder why we don't have magnesium in our **Calcium Priority™**. First, not all people should be taking magnesium supplements, and second, there is not enough space in the capsule for the form of magnesium that has the best bioavailability, magnesium bisglycinate. You really need to take it in the right quantity as a separate supplement"

"Four capsules of **Calcium Priority™** contain 1,000 mg of calcium, the amount in 20 oz. of milk and 800 IU of vitamin D, the amount in ½ gallon of fortified milk."

800-787-5438 • Hello@lifepriority.com

For more information, see our website

www.LIFEPRIORITY.com

Life Priority, established in 1994, offers supplements that are scientifically-formulated, results-oriented, and GRAS (Generally Recognized As Safe) and are manufactured at USDA and FDA inspected facilities.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving size 2 capsules
Servings per container 60

Amount Per Serving		% Daily Value
Vitamin A (as palmitate)	750 mcg	80%
Vitamin C		130%
(as calcium ascorbate)	114 mg	
(as ascorbyl palmitate)	6 mg	
Calcium		40%
(as tricalcium phosphate)	380 mg	
(as calcium citrate)	108 mg	
(as calcium ascorbate)	12 mg	
Vitamin D3		50%
(as cholecalciferol)	10 mcg	
Vitamin K2 (as menaquinone-7)	45 mcg	40%
Boron (as boroglycinate)	1 mg	†

† Daily Value not established.

Other Ingredients: Vegetable capsule (cellulose).

SUGGESTED USE:

For adults only. Take 2 capsules 2 times a day immediately after meals or at bedtime as a dietary supplement.

Caution: Keep out of reach of children. Use only as directed. Post-menopausal women should see their physician about estrogen supplementation, because adequate supplies are necessary for proper calcium utilization in women.