



LIFE PRIORITY™

YOUR LIFE, OUR PRIORITY

Life Priority™ Designer Food® Formula
From Durk Pearson & Sandy Shaw®

MIND™

FOR ENHANCED FOCUS AND CONCENTRATION

MIND™, a delicious lemon-lime flavored nutrient drink mix created by Life Extension scientists Durk Pearson & Sandy Shaw for their own personal use, is best used when enhanced mental concentration is desired. Durk and Sandy are acknowledged experts about the role nutrition plays in longevity, fat control and brain chemistry. The main ingredient in **MIND™** is *choline*, known as "brain food," and many of the B Vitamins as essential co-factors to enhance brain health.

MIND™ contains specific nutrients to support and enhance better brain health and concentration.

Drink **MIND™** when you need to focus on a task, drive a car, study for a test, or learn a new task. **MIND™** contains one gram of the essential nutrient, choline. Choline helps the brain make acetylcholine, an important neurotransmitter in the brain that helps enhance focus and concentration.

Tired of Being a Procrastinator? Maybe Smart Energy is All You Need!

Have you told yourself you are a procrastinator and that is a trait you are stuck with for the rest of your life? Well there is hope for anyone who suffers from a case of writer's block, low motivation or unproductive daydreaming! Durk Pearson & Sandy Shaw have followed and analyzed the research of hundreds of scientists regarding the connection between the neurotransmitters that fire in our brain and the effects they have on memory, concentration and overall mental focus. "Neurotransmitters are made from the nutrients in your diet and other essential nutrient cofactors," Pearson explains. "By taking in more of those nutrients in your diet, you can make sure your brain has plenty of the raw materials it needs to make plenty of neurotransmitters." There are three main neurotransmitters.

1. The first is noradrenaline, the brain's version of adrenaline. Noradrenaline is involved with memory, rapid reactions, attitude and mood.
2. The second is dopamine, which is essential for feelings of pleasure.
3. The last one is acetylcholine, which allows us to concentrate, particularly in verbal memory and behavior. As we grow older, our brain converts less nutrients into neurotransmitters, and becomes less sensitive to them. We notice it because we have less energy and slower thinking and reaction. Supplementing your diet with a combination of **MIND™** and **LIFT™** gives you a noticeable energy boost mentally as well as physically "A really good way to start a health program" Sandy Shaw explains, "is to get yourself mentally fit. Then you'll have the motivation, the self-confidence and the ability to see opportunities when they present themselves."

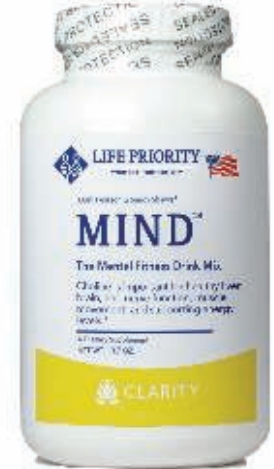
Use **MIND™** when you want to think!

- Encourages the synthesis of neurotransmitters in the brain
- Supports healthy cognition & attention
- Supports overall memory function & wellbeing

800-787-5438 • Hello@lifepriority.com
For more information, see our website
www.LIFEPRIORITY.com

Life Priority, established in 1994, offers supplements that are scientifically-formulated, results-oriented, and GRAS (Generally Recognized As Safe) and are manufactured at USDA and FDA inspected facilities.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Supplement Facts

Serving Size 1 level Tablespoon (13 grams)
Servings Per Container 30

	Amount Per Serving	% Daily Value
Calories	30	
Total carbohydrates	8 g	3%
Includes 8 g Added Sugars		
Vitamin C (as niacinamide ascorbate)	75 mg	80%
Calcium (as calcium pantothenate)	45 mg	4%
Vitamin E (dl-alpha tocopheryl)	15 mg	100%
Thiamin		
(vitamin B1 as thiamin hydrochloride)	3 mg	250%
Riboflavin (vitamin B2)	3 mg	230%
Niacin (vitamin B3)	75 mg	470%
(as nicotinic acid)	50 mg	
(as niacinamide ascorbate)	25 mg	
Vitamin B6 (as pyridoxine)	5 mg	290%
Vitamin B12 (as cyanocobalamin)	100 mcg	4170%
Biotin	300 mcg	1000%
Pantothenic acid		
(Vitamin B5 as calcium pantothenate)	500 mg	10000%
Zinc (as zinc gluconate)	3 mg	25%
Copper (as copper gluconate)	400 mcg	45%
Chromium (as chromium polynicotinate)	25 mcg	70%
Fructose	8 g	†
Choline (as choline dihydrogen citrate)	1 g	†
Taurine	200 mg	†
Glycine	150 mg	†

† Daily value not established.

Other Ingredients: Malic acid, natural flavors, calcium silicate, silicon dioxide.

SUGGESTED USE: For adults only. Place one tablespoon of mix in 4 to 8 ounces (12 cup) of cold water or fruit juice. Stir briskly and drink. Serve over ice for best flavor. Consume as desired, 1 to 3 times per day.

Caution: Not for use by children, lactating or pregnant women, persons with Parkinson's disease, manic-depressive psychosis, persons with Wilson's disease, or those taking anti-cholinergic drugs. Consumption of too much choline may increase muscle tone which may produce temporary symptoms such as stiff neck, muscle tension headaches, or gastric cramps. Persons with ulcers or a history of ulcers should consult their physician before using a choline supplement. The high niacin content may cause skin flushing, redness, a feeling of heat, and itching, which usually last about half an hour. The niacin flush is harmless and can be minimized with regular use and by taking this product on a full stomach. Avoid the use of antacids containing aluminum when taking this product. Not for use by anyone sensitive to any of the ingredients.

Storage Instructions for Life Priority Mind™ -- Muscle Memory™ -- and Productive Sleep™
The choline in Mind™ Muscle Memory™ and Productive Sleep™ can attract water from the atmosphere. This moisture does not change the nutritional value of Mind, Muscle Memory or Productive Sleep, but it can make the product get hard. Please Store in a cool, **dry place.**