



# LIFE PRIORITY™

YOUR LIFE, OUR PRIORITY

# PS-PRIORITY™

## PHOSPHATIDYLSERINE SUPPORTS MEMORY FUNCTION

**PS PRIORITY™** is a cell membrane phospholipid that helps support proper memory function. Over 3,000 published research papers and more than 60 clinical studies have established that phosphatidylserine can help support your brain membranes. Phosphatidylserine (PS) is required for normal cellular structure and function. Brain tissues are especially rich in phosphatidylserine (PS), but aging causes a decline in the PS content of cells throughout the body. Research has shown that in addition to improving neural function, PS enhances energy metabolism in all cells, memory, concentration, learning and word choice. In the brain, PS helps maintain cell membrane integrity and youthful synaptic plasticity. Studies suggest supplementation of phosphatidylserine significantly modulates cortisol levels, resulting in a more relaxed state.

Phosphatidylserine helps the brain use its fuel efficiently. By boosting glucose metabolism and stimulating production of acetylcholine, supplemental phosphatidylserine has been shown to improve the condition of age-associated memory impairment or cognitive decline. Thus, replacing this brain food is essential.

Adequate levels of PS may help enhance membrane flexibility, permeability, strength, and the ability to withstand stress. In addition to providing vital lipid components of brain cell membranes, \* Phosphatidylserine (PS) plays a role in:

- Phosphatidylserine is a cell membrane phospholipid needed for proper memory function.\* Adequate levels help enhance membrane flexibility, permeability, strength, and the ability to withstand stress.\*
- increasing the number of neurotransmitter receptor sites\*
- spurring the release of the neurotransmitter acetylcholine\*
- increasing dopamine release\*
- restoring youthful synaptic plasticity\*
- augmenting brain glucose metabolism\*
- keeping cell membranes flexible and permeable\*

Preliminary scientific research suggests that Phosphatidylserine (PS) may reduce the risk of cognitive dysfunction in the elderly. On May 13, 2003, the FDA gave a "qualified health claim" status to phosphatidylserine, stating that, "Consumption of phosphatidylserine may reduce the risk of cognitive dysfunction in the elderly." \*

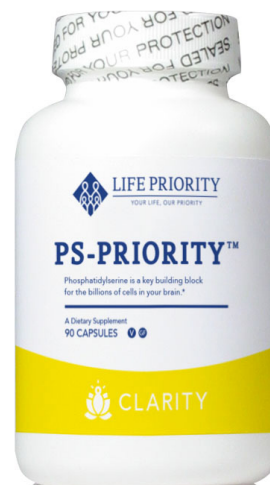
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For more information, see our website

**www.LIFEPRIORITY.com**

Life Priority, established in 1994, offers supplements that are scientifically-formulated, results-oriented, and GRAS (Generally Recognized As Safe) and are manufactured at USDA and FDA inspected facilities.

\* These statements have not been evaluated by the Food and Drug Administration.  
This product is not intended to diagnose, treat, cure or prevent any disease.



### Supplement Facts

Serving size 1 capsule  
Servings per container 90

Amount Per Serving	% Daily Value
Phosphatidyl serine 100 mg	†

† Daily Value not established.

**Other Ingredients:** Gelatin capsule, rice flour, silicon dioxide.

### RECOMMENDED USAGE:

Take 1 capsule 3 times per day with meals and optionally at bedtime.